

Michal Lenik

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Summary:

I am a UX and interaction designer with 6+ years of design experience.

I currently work as a Sr. UX and product designer for Henry Schein One with a focus on Lighthouse 360, a patient relationship software for dental practices. I work primarily on UX research, design strategy, interaction design, mobile and desktop application design and new feature design.

Experience:

Senior UX/Product Designer at Henry Schein One

September 2019 - Present

- Currently working on Lighthouse - a PRM for dental practices
- Responsible for running and overseeing all user research campaigns to inform design strategy and new feature roadmap
- Collaboration across the portfolio on high profile projects and UX strategy for the company (including a cross portfolio mobile application, and the Covid-19 Thrive campaign)
- Training for team members, both at Lighthouse and across the portfolio, in UX thinking and customer centric design
- Own all design decisions for the mobile application, new features and feature redesigns for the PRM
- High level presentations and collaborations with stakeholders on new features and projects

Senior User Experience (UX) Designer at Business Licenses, LLC

February 2017 - September 2019

- Final approval of all designs and edits to BLMS - our data management software
- Management of design team
- All testing and user research, wireframes and prototype design
- Most of the interaction design, visual design and some front end development for BLMS and our other applications
- Coordination with developers, PMs and stakeholders to ensure smooth timelines and design processes

UX Designer at Business Licenses, LLC

May 2015 - February 2017

- Lead UX designer for BLMS - a data management system for licenses.

Freelance Design Consultant

July 2009 - October 2016

UX Designer at B&H Photo Video

June 2013 - May 2015

- Responsible for designing user focused interactions for the B&H ecommerce website
- Was the lead designer on the redesign of a number of pages on the B&H site, including the Product page and the Cart page
- Designed and developed a number of stand alone sites for B&H campaigns and partners

Art Director at Quantum Networks

December 2011 - July 2012

- Was responsible for overseeing the redesign of a number of partner websites as well as edits to Quantum's ecommerce site.
- Designed social media based micro sites for political partners
- Directed and managed Quantum's design/creative interns

Education:

Touro College

Bachelor's degree, Graphic Design, 2009 - 2012

Awards: Digital Multimedia Design Award: *For scholarly achievement and excellence in Digital Multimedia Design*

Skills:

User research/User testing	Jquery
UI Design	Sketch
Visual Design	Invision
HTML	Adobe XD
CSS	JIRA