

# Michal Lenik

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## Summary:

I am a UX and interaction designer with 6+ years of design experience.

I currently work as the Sr. Designer for a business licensing software company, creating and improving their dedicated CRM, building B2C mobile and desktop experiences and overseeing all design decisions for the software. I also have a background in UX design for ecommerce and front-end development.

## Experience:

### Senior User Experience (UX) Designer at Business Licenses, LLC

February 2017 - Present

- Final approval of all designs and edits to BLMS - our data management software
- Management of design team
- All testing and user research, wireframes and prototype design
- Most of the interaction design, visual design and some front end development for BLMS and our other applications
- Coordination with developers, PMs and stakeholders to ensure smooth timelines and design processes

### UX Designer at Business Licenses, LLC

May 2015 - February 2017

- Lead UX designer for BLMS - a data management system for licenses.

### Freelance Design Consultant

July 2009 - October 2016

### UX Designer at B&H Photo Video

June 2013 - May 2015

- Responsible for designing user focused interactions for the B&H ecommerce website
- Was the lead designer on the redesign of a number of pages on the B&H site, including the Product page and the Cart page
- Designed and developed a number of stand alone sites for B&H campaigns and partners

### Art Director at Quantum Networks

December 2011 - July 2012

- Was responsible for overseeing the redesign of a number of partner websites as well as edits to Quantum's ecommerce site.
- Designed social media based micro sites for political partners
- Directed and managed Quantum's design/creative interns

## Education:

### Touro College

Bachelor's degree, Graphic Design, 2009 - 2012

Awards: Digital Multimedia Design Award: *For scholarly achievement and excellence in Digital Multimedia Design*

## Skills:

User research/User testing	Jquery
UI Design	Sketch
Visual Design	Invision
HTML	Adobe XD
CSS	JIRA